

# Application for Membership Professional Products & Services



If you require assistance with your application, please contact Business Events Tasmania on (03) 62 311 366.

## Company Details

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Account Main Phone: + 61 3 \_\_\_\_\_

Email (Generic): \_\_\_\_\_

Website: \_\_\_\_\_

Twitter: \_\_\_\_\_

Facebook: \_\_\_\_\_

YouTube: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

## Company Contacts

\*Primary Contact: \_\_\_\_\_ Salutation: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: + 61 3 \_\_\_\_\_ Mobile: + 61 4 \_\_\_\_\_

Email: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_ Salutation: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: + 61 3 \_\_\_\_\_ Mobile: + 61 4 \_\_\_\_\_

Email: \_\_\_\_\_

Invoice Contact: \_\_\_\_\_ Salutation: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: + 61 3 \_\_\_\_\_ Mobile: + 61 4 \_\_\_\_\_

Email: \_\_\_\_\_



# Application for Membership Professional Products & Services

## Geographical Area

Statewide

The North West & West Coast

East Coast

Hobart & the South

Launceston & the North

## Membership Category

A member can be listed under more than one category if appropriate (up to a maximum of 3).  
Please place a "1" in the listing you wish to be your primary business category.

Attractions / Activities / Tours

Photographers / Videographers

Audio Visual / Technology

Printing

Caterers

Professional Meeting Manager / Exhibition Organiser

Delegate Services

Promotional Products / Gifts

Design / Multimedia / Marketing / PR

Restaurants

Destinational Information & Tour Booking Services

Teambuilding / Training

Entertainment & Speakers

Theming

Exhibitions / Equipment Hire

Transport

Interpreters

## Short Description (maximum 100 characters per category)

Will be used in BET's Planners Guide. Please ensure you have a description for all appropriate categories.

Membership Category 1:

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Membership Category 2:

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Membership Category 2:

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# Application for Membership Professional Products & Services

## Company Description (300-500 words)

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NOTE: The Company Description will be used for your website online listing.

Once you receive your member login you can add images and your organisation's logo to your web listing.

**Important:** When loading your images and logo onto the extranet please make sure you choose from the drop down box "Image" type or "Logo" type. This will ensure your images and logo appear in the correct position on your page.

- > **Image requirements:** 3-6 gallery landscape images no smaller than 1100 pixels (W) x 400 pixels (H). Anything larger or with a vastly different aspect ratio will get the edges automatically cropped. Minimum resolution of 300dpi. Captions for each photo and acknowledgments if required.
- > **Logo requirements:** 1 logo supplied as either a jpeg, png or eps in the largest file size you have available.
- > **Video:** YouTube

*By uploading images, you grant BET permission to use these images for marketing and promotional purposes.*

## Membership Level

Platinum \$2,239 + GST

Gold \$989 +GST

Silver \$688 + GST

Associate \$466 + GST

- > **Platinum membership** is available to any member. Professional conference organisers, interstate carriers and metropolitan meeting venues/accommodation venues are required to be Platinum.
- > **Gold membership** is available to any member (except, professional conference organisers, interstate carriers and metropolitan meeting venues/accommodation venues).
- > **Silver and Associate membership** is available to any member (except professional conference organisers, interstate carriers and metropolitan meeting venues/accommodation venues).

# Application for Membership Professional Products & Services

## Payment & Conditions

The Membership year runs on the financial year. A pro-rata fee will be billed for new members that join during the year.

A tax invoice will be issued on receipt of application.

Please return the completed form to: The Membership Manager, Business Events Tasmania, GPO Box 237, Hobart TAS 7001, or email [mgilroy-webb@businesseseventstasmania.com](mailto:mgilroy-webb@businesseseventstasmania.com).

**Note:** Your membership will not commence until Business Events Tasmania has received the following:

- > Short Descriptions (maximum 100 characters per category)
- > Company Description (300-500 words)
- > Images (3-6 gallery landscape images and business logo)

I, \_\_\_\_\_ the representative for the above company applying for membership of Business Events Tasmania agree to abide by the rules and regulations as outlined in the Articles of Association of Tasmanian Convention Bureau (Business Events Tasmania).

I understand that as a part of my Gold membership or above I must be proactive in respect to using the Business Events Calendar and attend a minimum of two Business Events (educational / networking or exhibits) to ensure that I am getting the most out of my membership.

The Board of Directors of Business Events Tasmania reserves the right to decline any application for membership at its discretion and reserves the right to nominate the level of membership it deems appropriate for the type of business conducted by the applicant.

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Where did you hear about Business Events Tasmania?

Our Website - how did you find it? \_\_\_\_\_

Word of Mouth - who referred you? \_\_\_\_\_

Advertising - which publication? \_\_\_\_\_

Other - please specify \_\_\_\_\_

Press Article - which publication? \_\_\_\_\_

\_\_\_\_\_

# Membership Levels 2018-19

## Membership Level

The following formula is used to determine the membership level for all meeting/off -site venues and accommodation suppliers:

- > The formula is  $22.5\% \times \text{rack rate} \times \text{number of accommodation rooms}$  plus \$4.24 per seat (theatre style) in the largest meeting room (to a maximum of 1000 seats).
- > Meeting venues without accommodation pay \$5.08 per seat (theatre style) in the largest room (to a maximum of 1000 seats).

Professional conference organisers, Interstate Carriers, and Airports are required to be Platinum.

Accommodation members will be required to pay a commission to Business Events Tasmania on all national and international convention, meeting and incentive room revenue. This is charged at a rate of 1.5% of accommodation room revenue derived from a conference held in-house or 2% of room revenue derived from a conference held at another property. Commission becomes payable only after the amount of commission reaches 50% of your annual membership subscription to Business Events Tasmania.

## All Other Products & Services

For all other products and services the following membership levels apply:

	Platinum \$2,239 + GST	Gold \$989 + GST	Silver \$688 + GST	Associate \$466 + GST
> Strategic Marketing Appointment	●	-	-	-
> Calendar Access	●	●	-	-
> Conference Alert	●	●	●	●
> Planners Guide Listing	●	●	●	-
> Accessories Pack	●	●	●	-
> Website Profile (incl. Web Link)	●	●	●	●
> Member Directory	●	●	●	●
> Cooperative Marketing Campaigns	●	●	●	●
> Receipt of Member Newsletter	●	●	●	●
> Submit Articles to Member Newsletter	●	●	●	●
> Client Newsletter: Product Profile and News Articles	●	●	●	-
> Invitation to Member Networking Functions	●	●	●	●
> Invitation to Member Seminars	●	●	●	●
> Member Meet Member / Product Information Events	●	●	●	●
> Referral Service	●	●	●	●
> Sales Team Representation at Trade Shows	●	●	●	●
> Bid Involvement (as appropriate)	●	●	●	-
> Ongoing Destination Marketing	●	●	●	●
> Voting Rights	●	●	●	-
> Exposure via Site Familiarisations and Inspections (as appropriate)	●	●	●	●
> Business Events Tasmania Logo and Certificate	●	●	●	●