

Membership Levels 2018-19

Membership Level

The following formula is used to determine the membership level for all meeting/off -site venues and accommodation suppliers:

- > The formula is $22.5\% \times \text{rack rate} \times \text{number of accommodation rooms}$ plus \$4.24 per seat (theatre style) in the largest meeting room (to a maximum of 1000 seats).
- > Meeting venues without accommodation pay \$5.08 per seat (theatre style) in the largest room (to a maximum of 1000 seats).

Professional conference organisers, Interstate Carriers, and Airports are required to be Platinum.

Accommodation members will be required to pay a commission to Business Events Tasmania on all national and international convention, meeting and incentive room revenue. This is charged at a rate of 1.5% of accommodation room revenue derived from a conference held in-house or 2% of room revenue derived from a conference held at another property. Commission becomes payable only after the amount of commission reaches 50% of your annual membership subscription to Business Events Tasmania.

All Other Products & Services

For all other products and services the following membership levels apply:

	Platinum \$2,239 + GST	Gold \$989 + GST	Silver \$688 + GST	Associate \$466 + GST
> Strategic Marketing Appointment	●	-	-	-
> Calendar Access	●	●	-	-
> Conference Alert	●	●	●	●
> Planners Guide Listing	●	●	●	-
> Accessories Pack	●	●	●	-
> Website Profile (incl. Web Link)	●	●	●	●
> Member Directory	●	●	●	●
> Cooperative Marketing Campaigns	●	●	●	●
> Receipt of Member Newsletter	●	●	●	●
> Submit Articles to Member Newsletter	●	●	●	●
> Client Newsletter: Product Profile and News Articles	●	●	●	-
> Invitation to Member Networking Functions	●	●	●	●
> Invitation to Member Seminars	●	●	●	●
> Member Meet Member / Product Information Events	●	●	●	●
> Referral Service	●	●	●	●
> Sales Team Representation at Trade Shows	●	●	●	●
> Bid Involvement (as appropriate)	●	●	●	-
> Ongoing Destination Marketing	●	●	●	●
> Voting Rights	●	●	●	-
> Exposure via Site Familiarisations and Inspections (as appropriate)	●	●	●	●
> Business Events Tasmania Logo and Certificate	●	●	●	●